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**Greentown Service Group Co. Ltd.**

**綠城服務集團有限公司**

*(a company incorporated under the laws of the Cayman Islands with limited liability)*

**(Stock code: 2869)**

## **VOLUNTARY ANNOUNCEMENT**

### **GREENTOWN SERVICE GROUP RANKED FIRST IN “2016 — CHINA’S PROPERTY SERVICES ENTERPRISE WITH LEADING BRAND IN MARKET-ORIENTED OPERATION”**

This announcement is made by Greentown Service Group Co. Ltd. (the “**Company**”) together with its subsidiaries (collectively, the “**Group**”) on voluntary basis in order to inform the shareholders of the Company and potential investors of the updated status of the Company.

On 6 September 2016, a press conference for the “2016 — Study on Property Services Enterprise Brand Value in China’s Real Estate Industry”, jointly organised by the Enterprise Research Institute of the Development Research Centre of the State Council (國務院發展研究中心企業研究所), the Real Estate Research Institute of Tsinghua University (清華大學房地產研究所) and China Index Academy (中國指數研究院) (collectively, the “**Organisers**”), was held in Beijing, the People’s Republic of China (the “**PRC**” or “**China**”). The Group is ranked first in the category of “2016 — China’s Property Services Enterprise with Leading Brand in Market-oriented Operation”. According to the 2016 “Study on Property Services Enterprise Brand Value in China’s Real Estate Industry”, published by the Organisers, the Enterprise with Leading Brand in Market-oriented operation are enterprises that have more than 50% of their managed gross floor area received from third-party, external clients. Since its inception, the Group has insisted in pursuing market-oriented operation, and through service quality enhancement, the assistance of technology, and ultimately our business model upgrades, the Group has achieved recognition by the market. We constantly aim to strengthen our market-oriented operation, and in turn further expanding both the width and depth of the Group’s brand value.

Also at the press conference, the Group was awarded the “2016 — Certificate of China’s Property Service Enterprise Brand Value Study”, by the organisers which valued the Group’s brand value at RMB3.927 billion. This represents an increase of over 60% compared to that of 2015, and that our value ranking also rose from the 4th position 2015 to the 3rd position in 2016.

In addition to the above, the Group has consistently received awards from China’s Index Academy in the past, amongst which, “2016 — China’s Top 100 Property Management Companies with the Most Satisfied Property Owners” (1st place), “2016 — China Top 100 Property Service Companies in Overall Strength” (2nd place), “2016 — China Top 100 Property Management Companies in Service Quality” (2nd place), “2015 — China Top 100 Property Management Companies with the Most Satisfied Property Owners” (1st place), “2015 — China Top 100 Property Management Companies in Overall Strength”(2nd place), and “2014-2015 China Top 100 Property Management Companies in Social Responsibility” (3rd place).

By order of the Board  
**Greentown Service Group Co. Ltd.**  
**LI Hairong**  
*Chairman*

Hong Kong, 14 September 2016

*As at the date of this announcement, the executive directors are Ms. LI Hairong (Chairman), Mr. YANG Zhangfa, Mr. WU Zhihua and Mr. CHEN Hao, the non- executive directors are Mr. SHOU Bainian and Ms. XIA Yibo, and the independent non-executive directors are Mr. TIAN Zaiwei, Mr. POON Chiu Kwok and Mr. WONG Ka Yi.*